



Kloten, May 2017

*Wetrok Granuline: Granule-based cleaning – Full Text*

Concentrated cleaning power in granule form

## **Wetrok Granuline ushers in a new era in cleaning**

**With Granuline, Wetrok has achieved a groundbreaking success: a new, patent-protected family of cleaning products entirely based on granules. Never before has a water-free cleaning product delivered such stunning results. All three products are packaged in handy single portion sticks. The fact that these sticks are very handy and take up only a fraction of the storage space other products need, accounts for only two of their many advantages.**

Huge cleaning power, light as a sugar stick. That's our Granuline. The Granuline family encompasses three products: the floor maintenance cleaner Granufloor, the sanitary maintenance cleaner Granusan and the all-purpose cleaner Granusurf. The speed with which the granules dissolve in cold water, the enormous savings in terms of storage space and the optimisation of cleaning processes all point towards a true market revolution.

### **An unbeatable trio: Granufloor, Granusan and Granusurf**

Granuline offers the perfect product for any application. Granufloor is a floor maintenance cleaner suitable for all water-resistant floor coverings. It dissolves immediately upon contact with water. This floor cleaning specialist is the perfect choice for use in scrubber-driers. Granusan, on the other hand, is a sanitary maintenance cleaner for all acid-resistant surfaces. The third new product is Granusurf, which can be used for any water-resistant surface anywhere. The advantages of Granusan and Granusurf: They have good foaming properties, which makes them perfect for manual foam cleaning.

### **Patent-protected**

Until now, only liquid cleaning products could guarantee high-quality cleaning results. Granuline is the first water-free product to deliver this level of cleaning quality. The Granuline procedure is so unique that it is patent-protected. Its function is similar to that of a magnet: A magnet attracts

certain bodies. So does Granuline. Specific molecules in the granules attract dirt particles and bind them securely in the cleaning solution.

### **Cornucopia of benefits**

Our Granuline products do away with having to lug heavy containers from A to B. The handy and super lightweight individual stick portions are easy to transport and need hardly any storage space in the warehouse. In other words: The weight of the traditional 10 litre canister is reduced by 95%, while you will need 75% less storage space. Apropos storage: You won't even need special safety procedures in the warehouse anymore – Granuline minimises the amount of chemicals in storage and granules will not cause spills. The work environment has also just become a lot safer for your cleaning personnel: There is virtually no risk of the granules coming into contact with skin or eyes. There will be no more need for complicated dosing systems either: One stick contains the right amount of cleaning agent for a bucket or for a 0.5 litre foam bottle. 100% dosing accuracy is therefore guaranteed. Anyone spending valuable time checking up on chemicals consumption will never again want to work with anything but Granuline: chemicals consumption can now be checked at a glance.

### **Even more savings: The manual foam cleaning method by Wetrok**

You can achieve massive savings for transport and storage costs due to Granuline's handy single portion sticks. Here is an insider tip on how to save even more: use the manual foam cleaning method by Wetrok. Wetrok Granusan and Granusurf are both perfect products for this method. The motto is "targeted application rather than wasteful spraying". The foam bottle allows for precise dosing. Not a single drop of cleaning chemicals or water is lost in vain. The use of chemicals can be reduced by up to 30%. The effect of the special surfactants is increased even more when they are foamed. Cleaning becomes easier, faster and more effective. Granusan and Granusurf by Wetrok are exemplary products when it comes to manual foam cleaning.

((3,976 characters, incl. spaces))

((Legend product family))

The granule-based trio that outshines them all: Granufloor, Granusan and Granusurf.

((Legend image Granufloor))

Granufloor – the self-mixing floor maintenance cleaner that is also suitable for machine use

((Legend image Granusan))

The acidic sanitary maintenance cleaner with extra foaming power.

((Legend image Granusurf))

The slightly alkaline all-purpose cleaner for all water-resistant surfaces.

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*Wetrok Granuline: Granule-based cleaning – Short Version*

Concentrated cleaning power in granule form

### **Wetrok Granuline ushers in a new era in cleaning**

With Granuline, Wetrok has achieved a groundbreaking success: a new, patent-protected family of cleaning products entirely based on granules. Never before has a water-free cleaning product delivered such stunning results. The speed with which the granules dissolve in cold water, the enormous savings in terms of storage space and the optimisation of cleaning processes all point towards a true market revolution. The Granuline family encompasses three products: the floor maintenance cleaner Granufloor, the sanitary maintenance cleaner Granusan and the all-purpose cleaner Granusurf. The advantages of Granusan and Granusurf: The products have powerful foaming properties, which makes them the perfect choice for the Wetrok foam cleaning method. Granufloor, on the other hand, is an excellent choice for use with scrubber-driers. Granuline is the first water-free product to deliver this level of cleaning quality. The Granuline procedure is so unique that it is patent-protected. It basically mimics a magnet: A magnet attracts certain bodies. So does Granuline. Specific molecules in the granules attract dirt particles and bind them securely in the cleaning solution. The Granuline product family offers a cornucopia of advantages. The handy and super lightweight individual stick portions are easy to transport and need hardly any storage space in the warehouse. In other words: The weight of the traditional 10 litre canister is reduced by 95%, while you will need up to 75% less storage space. The work environment has just become a lot safer for your cleaning personnel: It is virtually impossible for the granulate to come into contact with the eyes or skin. There will be no more need for complicated dosage systems either: One stick contains the right amount of cleaning agent for a bucket or for a 0.5 litre foam bottle. 100% dosing accuracy is therefore guaranteed.

((1,971 characters incl. spaces))

((Legend product family))

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The slightly alkaline all-purpose cleaner for all water-resistant surfaces.

**Further information for journalists and contact person for printable photos:**

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