

Kloten, September 2017

Monovac Freedom: Battery-powered dry vacuum cleaner - full text

Unlimited cleaning freedom

Monovac Freedom: a technological leap to freedom

The Monovac Freedom has that little bit extra to offer in all areas: vacuuming performance, coverage and technical features. With its 320-watt suction turbine, it is currently the most powerful battery-operated vacuum cleaner of its class. It may sound futuristic, but it's true: the vacuum cleaner can be turned on and off by merely touching its handle. The thing it is lacking is indeed its greatest benefit: the new Monovac Freedom is cable-free.

Endless power thanks to the integrated lithium iron phosphate battery (developed by Wetrok)

The Monovac Freedom has it all: power and stamina. On a full charge, its 320-watt suction turbine provides 45-minutes worth of concentrated power, allowing you to clear even large areas of dust both quickly and easily. The effect: maximum vacuuming performance, minimum cleaning time. The lithium iron phosphate battery was developed by Wetrok experts, exclusively for the Monovac Freedom. As a result it features maximum safety, top suction power and it can be charged simply and swiftly using the external charger. It can be charged more than 2,000 times, as lithium iron phosphate is extremely long-lasting.

No cable, no trip hazard

The Monovac Freedom thrives on densely furnished rooms, moving through quickly and confidently without tipping over. And thanks to the integrated battery, even rooms with no power sockets are not an issue. Another advantage: no cable to trip over! The Monovac Freedom stands for a safe and forward-thinking working environment.

Touch'n'Clean: up to 30% less energy consumption

With its Touch'n'Clean function, the Monovac Freedom is the long-awaited solution for ergonomic and environmentally-friendly dry vacuum cleaning. How it works: touch the Monovac Freedom's touch-sensitive handle and the machine turns on. Let go of the handle and it turns off. The

Touch'n'Clean function is a technological milestone in the dry vacuum cleaner market. This unique start-stop function is integrated into the handle for ergonomic operation. The function also significantly improves the efficiency of the appliance: Standing around with the vacuum cleaner running unnecessarily is a thing of the past – this vacuum cleaner only turns on when it is actually being used. This reduces power consumption by up to 30%.

Ideal for hotels and the healthcare industry

Hygienic, quiet and non-disruptive - these are the requirements of cleaning devices in the healthcare industry and hospitality sector. The Monovac Freedom fulfils these very requirements. The minimal level of noise emitted by the vacuum cleaner means that even in noise-sensitive areas and the direct vicinity of people it proves non-disruptive. Based on physical studies, the «Defined Air Pressure» technology (DAP) controls air flow and air pressure, ensuring the highest level of vacuuming performance and the best possible noise dampening.

Hygiene is also taken care of: when equipped with the HEPA 13 filter, dust and bacteria are filtered out even more finely. A powerhouse that keeps a low profile, the Monovac Freedom is an indispensable companion.

Nominated for the CMS Purus Innovation Award

With the Monovac Freedom and Wetrok Granuline, two products submitted by Wetrok for the Purus Innovation Award 2017 have received nominations. The innovation prize is awarded to intelligent products and solutions during the Cleaning Management Services trade fair in Berlin. The nomination just goes to show that Wetrok delivers innovations that are not only exciting in terms of their state-of-the-art technology, but that also improve the daily work of the user.

((3,659 characters, incl. spaces))

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Monovac Freedom: Battery-powered dry vacuum cleaner - short text

Unlimited cleaning freedom

Monovac Freedom: a technological leap to freedom

The cable-free Monovac Freedom has that little bit extra to offer in all areas: vacuuming performance, coverage and technical features. With its 320-watt suction turbine, it is currently the most powerful battery-operated vacuum cleaner of its class. With a running time of 45 minutes on a full charge, even large areas can be cleared of dust quickly and easily.

The lithium iron phosphate battery was developed by Wetrok experts, exclusively for the Monovac Freedom. As a result it features maximum safety, top suction power and it can be charged simply and swiftly using the external charger.

Another advantage: with no cable, the risk of tripping is significantly reduced. Furthermore, the Monovac Freedom's on-off function is controlled purely by touch: touch the handle and the machine turns on. Let go of the handle and it turns off. This is made possible by the revolutionary Touch'n'Clean technology, which can reduce power consumption by up to 30%. The vacuum cleaner only turns on when it is actually being used. A powerhouse that keeps a low profile with «Defined Air Pressure» technology keeping noise levels to a minimum. Even in noise-sensitive environments the Freedom proves non-disruptive.

With the Monovac Freedom and Wetrok Granuline, two products submitted by Wetrok for the Purus Innovation Award 2017 have received nominations. The innovation prize is awarded to intelligent products and solutions at the CMS trade fair in Berlin. The nomination just goes to show that Wetrok delivers innovations that are not only exciting in terms of their state-of-the-art technology, but that also improve the daily work of the user.

((1,717 characters incl. spaces))

((Legend Touch'n'Clean function))

Ergonomic Touch'n'Clean function: Touch the handle and the machine turns on. Let go of the handle and it turns off.

((Legend 3D view))

Features like the Touch'n'Clean function, the integrated lithium battery and the optional HEPA filter make the Monovac Freedom a state-of-the-art cleaning companion.

((Legend product image))

Power on: The Monovac Freedom is currently the most powerful product in its category of battery-powered vacuum cleaners.

((Legend application image))

No cable, no trip hazard: The cable-free Monovac Freedom keeps the risk of tripping to a minimum and is highly manoeuvrable even in densely furnished rooms.

Further information for journalists and contact person for printable photos:

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